

Third-Party Service Providers

Third-Party Provider	Service Provided
Magento	Magento serves as our website hosting platform. You can view their privacy policy here .
Google Analytics	Google Analytics provides website analytics so we can better understand how users interact with our Sites. You can view their privacy policy here . You can opt out of Google Analytics through your Google Ad Settings, Ad Settings for Mobile Apps, and/or as described in Aura's Privacy Policy.
Google Tag Manager	Google Tag Manager provides website analytics so we can better understand how users interact with our Sites. You can view their privacy policy here . You can opt out of Google Analytics through your Google Ad Settings, Ad Settings for Mobile Apps, and/or as described in Aura's Privacy Policy.
Google Ad Words	Google Ad Words directs traffic to our Sites. You can view their privacy policy here .
Hot Jar	Hot Jar provides website analytics so we can better understand how users interact with our Sites. Personally identifying information is removed from the data provided to Puritan. You can view HotJar's privacy policy here .
Klevu	Klevu serves as our Sites' search engine. You can view their privacy policy here .
Snap Engage	SnapEngage serves as our Sites' live chat provider. You can view their privacy policy here .
HubSpot	HubSpot provides website analytics so we can better understand how users interact with our Sites. You can view their privacy policy here .
OneTrust	OneTrust provides cookie compliance mechanisms and website analytics so we can better understand how users interact with our Sites. You can view their privacy policy here .